



Development Manager – Woman to Woman Pregnancy Resource Center

Woman to Woman Pregnancy Resource Center (W2W) is seeking a strategic, donor-focused leader who builds relationships and fosters a culture of generosity in support of W2W's mission of providing resources, education, and unconditional love to one person or family at a time. Empowering individuals to make wise life choices that can have a profound impact on the world.

About the Role

Lead fundraising strategy and donor relations for a nonprofit organization dedicated to empowering individuals and families through resources, education, and support. This full-time, exempt position offers the opportunity to build meaningful relationships while driving sustainable revenue growth and increasing engagement.

Key Responsibilities

Fundraising & Strategy

- Develop and execute annual development plans with measurable goals across individual, corporate, foundation, and event giving
- Maintain 12-18 month fundraising calendar, including appeals, campaigns, and donor touchpoints
- Identify new funding streams: monthly giving programs, legacy gifts, and peer-to-peer campaigns
- Research, write, and submit grant proposals to foundations and corporate giving programs

Donor Relations & Stewardship

- Manage complete donor lifecycle from identification through cultivation, solicitation, and stewardship
- Build lasting relationships with top donors and prospects through personalized engagement
- Coordinate donor appreciation events, facility tours, and impact reports
- Ensure timely acknowledgments and consistent communication with all supporters

Events & Campaigns

- Plan and execute signature fundraising events from concept through follow-up
- Collaborate with committees, vendors, and volunteers to maximize event success
- Track ROI and identify opportunities for post-event donor conversion



Marketing & Communications

- Partner with program staff to create compelling donor stories and impact messaging
- Develop newsletters, social media content, and annual reports highlighting donor impact
- Ensure consistent branding across all donor communications

Data Management & Reporting

- Oversee donor database/CRM (Bloomerang) with accurate data entry and segmentation
- Prepare regular reports for CEO and Board on fundraising progress and donor trends
- Maintain grants calendar ensuring all deadlines and reporting requirements are met

Leadership & Collaboration

- Supervise Community Coordinator
- Support Development Committee and equip Board members for donor engagement
- Work cross-functionally with program staff to translate outcomes into compelling narratives

Qualifications

Required:

- Committed Christian faith with active church involvement; agreement with W2W's Statement of Principle and Faith
- Pro-life position alignment
- Bachelor's degree in nonprofit management, communications, business, sales, or related field
- 2+ years fundraising/development experience, preferably in a nonprofit setting
- Proven track record in donor cultivation and revenue growth
- Strong organizational, analytical, and interpersonal abilities
- Proficiency in donor database/CRM management and Microsoft Office/Google Suite

What We Offer

- Meaningful work connecting resources with impact
- Collaborative team environment focused on mission
- Opportunity for professional development through training and industry associations
- Direct influence on organizational growth and sustainability



Schedule: Full-time with some evenings and weekends required for events

Compensation & Benefits: \$45,000 - \$47,000 annually DOQ, comprehensive benefits package

Why Join Us?

Make a difference and live out your Christian faith while building your retail career. Your ministry in this setting directly supports families in our community while developing valuable leadership and business management skills. Transform lives through the power of generosity. Your ministry directly supports families in our community who need essential resources. You will witness firsthand how donor partnerships change lives and strengthen our community. This role offers the unique opportunity to combine your expertise with meaningful mission work, building relationships that matter while advancing your nonprofit development career.

To Apply: Complete our online application: <https://friendsofdentonprc.org/employment-application/>.